

ORDER



Orders	Order / Rev:	<u>704115 - 4</u>	
	Alt Order #:	6330853	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1537	
	Flight Dates:	10/02/12 - 11/05/12	Primary AE:
	Original Date / Rev:	08/02/12 / 09/21/12	Sales Office:
	Order Type:	Political	Sales Region:
			Aaron Ashe
			T-WAS
			NAT
Agency	Name:	<u>Greer Margolis Mitchell/ Pol</u>	
	Buying Contact:	K Keuleman	Billing Type:
	Billing Contact:		Broadcast
		3050 K St NW	Billing Cycle:
		Washington, DC 20007	WEEKLY
			Agency Commission:
			15%
Advertiser	Name:	<u>Obama/D/President</u>	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Presidential	Order Separation:
	Priority:	P-4	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount		Net Amount	Totals				
			Month	# Spots		Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/07/12	136	\$150,000.00		\$127,500.00	October 2012	161	\$171,875.00	\$146,093.75	0.00
10/08/12	10/14/12	25	\$21,875.00		\$18,593.75	Totals	161	\$171,875.00	\$146,093.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/02/12	10/08/12	430-5a News 430-5a News	CM	430-5a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$75.00			0.00					
E 4	WTSP	10/02/12	10/08/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4	\$100.00			0.00					
E 6	WTSP	10/02/12	10/08/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF--	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$150.00			0.00					
E 9	WTSP	10/02/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$175.00			0.00					
E 11	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$200.00			0.00					
E 14	WTSP	10/02/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5	\$200.00			0.00					

Order / Rev: 704115 - 4
Alt Order #: 6330853
Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 17	WTSP	10/02/12	10/08/12	M-F 9-930a	10 News, 9am 10 News, 9am		9-9:30A		MTWTF--	:30	5	\$100.00	P-4	0.00 NM	5 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$100.00		0.00					
E 19	WTSP	10/02/12	10/08/12	M-F 930-10a	Inside Edition		CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00 NM	6 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		6		\$100.00		0.00					
E 21	WTSP	10/02/12	10/08/12	M-F 10-11a			CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00 NM	5 \$375.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$75.00		0.00					
E 23	WTSP	10/02/12	10/08/12	Price Is Right			CM	11a-12p	MTWTF--	:30	6	\$450.00	P-4	0.00 NM	6 \$2,700.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		6		\$450.00		0.00					
E 26	WTSP	10/02/12	10/08/12	M-F 12-1230p			CM	12-1230p	MTWTF--	:30	5	\$450.00	P-4	0.00 NM	5 \$2,250.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$450.00		0.00					
E 29	WTSP	10/02/12	10/08/12	Y&R			CM	1230-130p	MTWTF--	:30	5	\$550.00	P-4	0.00 NM	5 \$2,750.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$550.00		0.00					
E 31	WTSP	10/02/12	10/08/12	B&B			CM	130-2p	MTWTF--	:30	5	\$550.00	P-4	0.00 NM	5 \$2,750.00
				Bold and Beautiful											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$550.00		0.00					
E 33	WTSP	10/02/12	10/08/12	M-F 2-3p			CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00 NM	5 \$1,500.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$300.00		0.00					
E 36	WTSP	10/02/12	10/08/12	M-F 3-4p			CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00 NM	5 \$1,375.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$275.00		0.00					
E 38	WTSP	10/02/12	10/08/12	M-F 4-5p			CM	4-5p	MTWTF--	:30	8	\$400.00	P-4	0.00 NM	8 \$3,200.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		8		\$400.00		0.00					
E 41	WTSP	10/02/12	10/08/12	M-F 5-530p			CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00 NM	5 \$1,375.00
				5-530p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$275.00		0.00					
E 44	WTSP	10/02/12	10/08/12	M-F 530-6p			CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00 NM	5 \$1,375.00
				10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$275.00		0.00					
E 46	WTSP	10/02/12	10/08/12	M-F 6-630p			CM	6-630p	MTWTF--	:30	4	\$500.00	P-4	0.00 NM	4 \$2,000.00
				6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		4		\$500.00		0.00					
E 50	WTSP	10/02/12	10/08/12	7-730p			CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00 NM	5 \$6,500.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$1,300.00		0.00					
E 52	WTSP	10/02/12	10/08/12	730-8p			CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00 NM	5 \$7,500.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	MTWTF--		5		\$1,500.00		0.00					

Order / Rev: 704115 - 4
Alt Order #: 6330853
Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 52	WTSP	10/02/12	10/08/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$1,500.00		0.00			
E 54	WTSP	10/02/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$1,000.00		0.00			
E 56	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		5				\$700.00		0.00			
E 57	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$900.00		0.00			
E 58	WTSP	10/02/12	10/08/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		8				\$350.00		0.00			
E 60	WTSP	10/02/12	10/08/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$175.00		0.00			
E 62	WTSP	10/06/12	10/06/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2				\$75.00		0.00			
E 67	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2				\$500.00		0.00			
E 68	WTSP	10/07/12	10/07/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$500.00		0.00			
E 70	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$500.00		0.00			
E 71	WTSP	10/08/12	10/08/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$5,500.00		0.00			
E 72	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$3,500.00		0.00			
<u>Spot Ch Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 WTSP 10/08/12-10/14/12 Mon Prime C Mon 10-11p M----- :30(\$3,500.00) 0.00 NM Credited															
E 74	WTSP	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$9,000.00		0.00			
E 75	WTSP	10/02/12	10/02/12	Tue Prime C Vegas	CM	Tue 10-11p	-T-----	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$4,000.00		0.00			

Order / Rev: 704115 - 4
Alt Order #: 6330853
Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1537

Order / Rev: 704115 - 4
 Alt Order #: 6330853
 Flight Dates: 10/02/12 - 11/05/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N99	WTSP	10/03/12	10/03/12	Prime Political Program	CM	Prime	--W---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
Prime Political Program															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 --W--- 1 \$4,500.00 0.00															
N100	WTSP	10/05/12	10/05/12	Fri Prime C	CM	Fri 10-11p	----F--	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
Blue Bloods															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12 10/07/12 ----F-- 1 \$3,000.00 0.00															
													Totals	161 \$171,875.00	